

## Synopsis

The rapidly evolving landscapes of technology and economics regularly disrupt copyright laws around the world. The innovation economy is posing challenges to the law to adjust to new business models and consumer demands. Professor Paul Goldstein, the United States' leading intellectual property scholar and globally recognized expert on intellectual property law, will share his thoughts on the new type of copyright required in this ever-shifting digital era. Then hear from our own IP thought leaders about the future of copyright law in Singapore.

This programme is part of the IP Academy's 2015 Thought Leadership series on Copyright Reform. Join us at IP Academy to hear from and network with eminent IP thought leaders in their respective fields and expertise.

### Prof. Paul Goldstein



Lillick Professor of Law, Stanford Law School

### Mr. Rob Bratby



Managing Partner, Olswang Asia

### Assoc. Prof. David Tan



Vice Dean, Academic Affairs, NUS Faculty of Law

## Roundtable Outline

2.00 – 2.30pm	Registration
2.30 – 3.30pm	Copyright on a Clean Slate (by Professor Paul Goldstein, Lillick Professor of Law, Stanford Law School)
3.30 – 4.00pm	Networking and Tea-break
4.00 – 4.30pm	Recent copyright developments from Europe: changes to UK law and EU single market proposals (by Mr Rob Bratby, Managing Partner, Olswang Asia)
4.30 – 5.00pm	Forging ahead: Views on the Future of Singapore's Copyright Laws (by Assoc. Professor David Tan, Vice-Dean, Academic Affairs, NUS Faculty of Law)
5.00 – 5.30pm	Panel Discussion with Q&A (Moderated by Mr Mark Lim, Senior Legal Counsel, IP Academy)

*\*In the event of unforeseen circumstances, details of Roundtable may be subject to change*

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SILE CPD Points: 2.5 Public Points  
Training level: Advanced  
Practice Area: Intellectual Property

# IP ACADEMY ROUNDTABLE SERIES

Reflections on  
Copyright -  
Featuring  
Professor Paul  
Goldstein, Lillick  
Professor of Law,  
Stanford Law  
School

**Date:** 1st July 2015 (Wed)  
**Time:** 2.00pm to 5.30pm  
**Venue:** IPA Training Room 2  
**Registration:** Free  
(first-come-first serve basis)

## Professor. Paul Goldstein

A globally recognized expert on intellectual property law, Paul Goldstein is the author of an influential four-volume treatise on U.S. copyright law and a one-volume treatise on international copyright law, as well as leading casebooks on intellectual property and international intellectual property. He has authored nine books including three novels devoted to intellectual property themes, *Errors and Omissions* and *A Patent Lie*. Some of his other works include *Copyright's Highway: From Gutenberg to the Celestial Jukebox*, a widely acclaimed book on the history and future of copyright, and *Intellectual Property: The Tough New Realities That Could Make or Break Your Business*. *Havana Requiem*, his most recent novel, has won the 2013 Harper Lee Prize for Legal Fiction.

In 2015 he was inducted by *Intellectual Asset Management* into the IP Hall of Fame, which honors those who have helped to establish intellectual property as one of the key business assets of the 21st century. Professor Goldstein currently serves as of counsel at Morrison & Foerster in their intellectual property group and has been regularly included in *Best Lawyers in America*. He has served as chairman of the U.S. Office of Technology Assessment Advisory Panel on Intellectual Property Rights in an Age of Electronics and Information, has been a visiting scholar at the Max Planck Institute for Foreign and International Patent, Copyright, and Competition Law in Munich, Germany, and was a founding faculty member of the Munich Intellectual Property Law Center. In addition, before joining the Stanford Law School faculty in 1975, he was a professor of law at the State University of New York at Buffalo Law School.

## Assoc. Professor. David Tan

Associate Professor David Tan is Vice Dean (Academic Affairs) at the Faculty of Law, National University of Singapore, and oversees the academic curriculum for both undergraduate and master degree programs. He holds a Doctor of Philosophy (PhD) from Melbourne Law School and a Master of Laws (LLM) from Harvard.

He pioneered the course Entertainment Law at NUS Law, and was previously a Senior Fellow at Melbourne Law School. His areas of research cover personality rights, copyright, trademarks, as well as freedom of expression – in particular First Amendment jurisprudence – and tort law. His law publications have appeared in a wide range of journals that include *Harvard Journal of Sports & Entertainment Law*, *Yale Journal of International Law*, *Virginia Sports & Entertainment Law Journal*, *WIPO Journal*, *Sydney Law Review*, *Law Quarterly Review*, *Singapore Journal of Legal Studies*, *Media & Arts Law Review* and *Torts Law Journal*. His forthcoming book on celebrity image rights titled “The Commercial Appropriation of Fame” will be published by Cambridge University Press.

In addition to his career in academia, David is a well-known fashion and fine art photographer in Singapore, and has had solo exhibitions presented by luxury brands Cartier and Versace. He has also photographed celebrities like Maggie Cheung, Kit Chan and Godfrey Gao, and has contributed to magazines like *Harper's Bazaar*, *Marie Claire* and *Elle*.

David was previously a director with the Singapore Administrative Service and had served at the Ministry of Manpower (MOM) and Ministry of Community Development, Youth & Sports (MCYS).

## Mr. Rob Bratby

Rob Bratby is an international telecoms, technology and media lawyer. Rob is Managing Partner of Olswang Asia which helps clients across Asia. He has been recommended as a leading telecoms, media, technology and e-commerce lawyer by independent guides including Chambers & Partners, Legal 500, plc Which Lawyer? and the Who's Who of Regulatory Communications Lawyers and the Who's Who of Internet and E-Commerce lawyers. Rob blogs at <http://robbratby.com> and tweets as @rbratby.

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